

# Zeevo Group hires treasury management head

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Zeevo Group, a global provider of business, finance and IT consulting services and products to clients in the aircraft leasing, utilities and consumer product industries, has hired Sandra Telfare to lead its treasury management advisory practice.

Telfare brings expertise to Zeevo in strategic planning, design, development, implementation and large-scale systems project management with a focus on corporate treasuries. The company says that Telfare's appointment is Zeevo's next key step forward to delivering its ambitious growth targets.

"Sandra brings a wealth of knowledge and experience in treasury management which will add a unique perspective and expertise to our leadership team and allow our business to deliver even more advanced and tailored treasury solutions to our clients as they respond to global market demands," said Zeevo Co-Founder Joey Johnsen. "Sandra's leadership and proven track record in managing treasury at the intersection of regulation, technology, operations and innovation will be instrumental in furthering our strategic goals. We are delighted to welcome her to our global team."

Telfare has nearly two decades of private sector experience in the treasury management field. Prior to joining Zeevo, she was a sales executive with Kyriba, where she worked with hundreds of domestic and global Fortune 500 companies to select, implement and optimize treasury management systems. She also was responsible for external relationships with trade associations and industry groups.

"Treasury teams are on the front lines of key organisational initiatives. I have spent my career helping treasury teams manage complex challenges and mitigate risks so they can focus on innovation and reaching their strategic business objectives. I am excited to join Zeevo because it has the industry know-how needed to solve some of the most complex challenges facing a wide range of clients worldwide," says Telfare.

Telfare is the latest addition to the Zeevo team, which most recently appointed Angela Geremia as head of business development and technical operations.

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